

Katia Houle

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EDUCATION

HEC Montréal, Montreal, QC — *Bilingual B.B.A.*

FALL 2015 – Semester abroad at EBS Business and Law school in Germany.

Collège Jean-de-Brébeuf, Montreal, QC — *Social Studies, Commerce profile*

2013 - 2015

CEGEP; Completed with GREAT DISTINCTION; intercollegiate exchange with Marianopolis College during Winter 2015 semester.

EXPERIENCE

La Capitale Insurances, 425 Boulevard de Maisonneuve – *Business Development Agent*

APRIL 2016 – DECEMBER 2016

Approaches current and potential clients through call generator informing them of potential promotional information; arranges call conferences with an insurance agent according to campaign; follows up at the end of the process; trains employees.

Global Business Forum, HEC Montreal - *Project Director*

JULY 2016 – DECEMBER 2016

Student association. Responsible towards projects and events, such as company visits and conferences. Establishes contact with international companies and entrepreneurial speakers; organizes and coordinates structured, international business-themed events in collaboration with them and HEC Montreal.

American Apparel, 1392-1394 Ste-Catherine West — *Sales associate and cashier*

MAY 2013 – MAY 2016

Maintains top seller status resulting in the direct increase of company exposure, positive brand image, and net sales. Trains and supervises employees. Worked in Beijing, China location.

AIESEC, HEC Montreal – *Alumni Relations*

JANUARY 2016 – May 2016

Student association. Re-establishes and maintains regular contact with Association alumni and updates the alumni database, resulting in greatly improved connections and use of information.

Open Case 2016 – Club de Consultation de Management in partnership with KPMG – *Participant*

MARCH 10th -11th 2016

Interuniversity case competition in strategy consulting, for 48 consecutive hours.

Pfizer Inc., 17300 Rte Trans-Canada — *Marketing analyst*

WINTER 2015

INTERNSHIP. Given access to confidential data and developed department's yearly analysis of campaign performance and drug sales versus competitors across Canada.

Piano teacher and accompanist SimEuro (European Council simulation) ; *Young Achievers Québec* (Company of the year 2013)

Volunteering: *English language course volunteer* (McGill University, summer 2011-2015); *Catechist* (2008-)

MENTIONS

Certificate of Business and Chinese Language summer program (2014), University of Xi'an Jiaotong Liverpool, Suzhou, China

Piano 1st Suzuki graduate at McGill Conservatory, recipient of numerous awards and scholarships, plays at galas and orchestra soloist

Academic Excellency

certificates for 2004, 2005, 2011, 2013; certificates for Dawson College Chinese language school

Certificates MAGELLAN:

mastery of information technology and communications, BREVET: French diploma

LANGUAGES

French, English, Chinese and Spanish (intermediate). Studied German and Latin

QUALITIES

Adaptable, friendly, tolerant; Responsible, organized, cooperative and participative; Strong interpersonal communication; Realistically creative

PROJECTS & INTERESTS

Vibrancy — *blog*

(thevibrancy.wordpress.com)

Le Label – *Student band*

(member at HEC Montréal)

Piano, business, current events and drawing.